

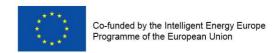
# AFFIRMATIVE INTEGRATED ENERGY DESIGN ACTION

# **AIDA**

# IEE/11/832/SI2.615932

# **D7.4 Dissemination Report**

Due date of deliverable	31.03.2015
Dissemination level	Public
Preparation date	31.03.2015
Written by	Geonardo Ltd.
Checked by	-
Validated by	Raphael Bointner, TU Wien (30.03.2015)



The sole responsibility for the content of this deliverable lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the EACI nor the European Commission are responsible for any use that may be made of the information contained therein.

# **TABLE OF CONTENTS**

1.	INTRO	DUCTIO	N	1
2.	CONTE	XT AND	BACKGROUND	2
3.	CURRE	ENT STA	TE OF PLAY IN DISSEMINATION AND COMMUNICATION IN AID	A . 4
	3.1	Offline	means and tools	4
		3.1.1	AIDA leaflet/brochure	4
		3.1.2	AIDA Newsletter	5
		3.1.3	Dissemination beyond the targeted countries	6
	3.2	Online	means and tools	7
		3.2.1	AIDA website	7
		3.2.2	AIDA in social media	18
		3.2.3	AIDA on the WEB	20
4.	CONCI	USIONS	S AND ROADMAP	24

ANNEX I: Partners' dissemination activities during M1-36 in AIDA

ANNEX II: Oral and written inquires received and handled by the AIDA consortium



#### 1. INTRODUCTION

This document presents the dissemination and communication activities conducted throughout the whole duration (36 months) of the AIDA project and reports on their outcomes and effectiveness.

Dissemination and communication activities in AIDA have commenced from the very beginning of the project in an aim to raise awareness of the target groups on the objectives and the upcoming activities of the project, from which they could benefit, as well as to engage them in those activities. Therefore, a visual identity and various means and tools of dissemination and communication have been developed as part of the dissemination and communication work package and utilised by the consortium partners to date. A Dissemination and Communication Strategy (D7.1), which was developed at the beginning of the project as an intra-consortium document, has served as guidance for the AIDA partners to conduct more effectively the dissemination and communication activities.

Smart performance indicators were set at the beginning of AIDA for measuring the effectiveness and impact of the different means and tools for communication and dissemination. The combination of online and offline means and tools has proven to be effective and allowed reaching most of the performance indicators by the end of the project.. The current report presents these in more detail in the following pages.



#### 2. CONTEXT AND BACKGROUND

The achievement of the AIDA project's objectives is intrinsically linked to the engagement of the project's target groups in the project activities and their exploitation of the project's results. Efficient and quality communication and sound dissemination has therefore been a key requirement in AIDA. To engage the target groups in the project's activities, partnership agreements and contacts are being established as part of WP2-WP4 activities. Additional, complementary top-down dissemination is also being implemented under WP7 (Dissemination and Communication) to ensure further engagement of the target groups in AIDA's activities and wider exploitation of the project's results.

Raising awareness towards nZEB among local authorities and building planners is a key factor in reaching the objectives of AIDA. Therefore, the main target groups of AIDA are municipal representatives as market multipliers on the demand side, and architects and master-builders on the supply side. These two groups are briefly described below.

#### > Mayors, municipal representatives and local authorities

Municipalities play an important role in achieving EU's 20-20-20 targets. They have the power to contribute to energy savings and the rationale use of energy as well as the use of RES but often lack sufficiently high quality information to empower them to take ambitious decisions in this respect. Even if decision makers at the municipal level want to start an energy relevant action, they often have no idea how to begin. Therefore, AIDA offers essential information to municipalities, supports them in setting up own ways and strategies to contribute to the 20-20-20 targets.

#### > Architects and master-builders

Architects and master builders play an important role in building design process. Very often the design of the whole building or its components is not up to the state of the art respectively the interaction of components, e. g. the heating system, is inadequate, sometimes by reason of tradition, lack of knowledge or other causes. In many cases building owners trust their planners and their design, as well as their constructors and their skill, especially in the private home sector. It is not appropriate to teach and inform all building owners but essential giving information on integrated energy design of buildings to architects and master-builders, who are engaged in the study trips.

In addition to these two target groups, AIDA also liaises with key actors; these are associations of municipalities and associations of building professionals on regional, national and international level. These associations are vital to spread the idea of nearly zero-energy buildings among municipalities and building professionals in Europe



Various **means and tools of dissemination and communication** have been developed as part of the dissemination and communication work package in AIDA. The following specific means and tools have been conceived and utilised by the partners:

- Project homepage (AIDA website)
- Project newsletter
- Project brochure
- Project poster
- Social media tools

The project consortium have been utilising these tools and means on a regular basis in reaching the relevant target groups. These tools are also used through on-line as well as off-line media at various occasions. The partners have also used opportunities to attend relevant events and represent the AIDA project by distributing dissemination material or holding poster presentations, or presenting AIDA via speeches and lectures. In addition to these activities, **specific targeted actions** have been planned and being delivered:

- Awareness raising campaign for architects and master-builders;
- Dissemination beyond the targeted countries (with special focus on CEE region);
- Presentation of AIDA's results and liaison with other initiatives.

A **visual identity** for AIDA has been developed right after the project commenced and related graphical elements were integrated into the specific dissemination and communication tools.

A **Dissemination and Communication Strategy (D7.1)** for AIDA was developed early in the project to ensure that the different target groups are appropriately approached by using the most effective and relevant tools in line with their needs. This has contributed and still is contributing to achieving the expected impact of the central activities of the project that aim to create local seeds for nearly zero energy buildings (nZEB) via study tours, assistance for municipalities and promotion of existing tools. The implementation of the Strategy is continuously monitored and fine-tuned according to whether the foreseen impact is achieved (against various key performance and smart indicators) and whether there is a need for adaptation in approach.

The following section describes the dissemination and communication activities and their outcomes in AIDA throughout the whole duration of the project.



#### 3. THE STATE OF PLAY IN DISSEMINATION AND COMMUNICATION IN AIDA

The AIDA consortium agreed early on at the proposal stage that the mandatory dissemination activities will be brought to a new level by utilising not only the traditional means of disseminating and communicating the project – such as brochures, leaflets, posters and newsletters – but also through various online channels such as social media tools and stakeholder platforms. To this end, both approaches have been intensively used and their effectiveness is summarised in this section. Smart indicators have been set at the beginning of AIDA for measuring the effectiveness and impact of the different means and tools used for communication and dissemination. A comprehensive table on this is available in the Dissemination and Communication Strategy (D7.1) document, and the related achievements are summarised throughout this section as well as in Annexes I and II of this report.

#### 3.1 Offline means and tools

#### 3.1.1 AIDA leaflet/brochure

A project brochure (hardcopy) was produced right after the project started to be distributed at the study tours and workshops as well as at other relevant events that have been attended by the partners. Both versions of the brochure are available at the public section of the project website. The AIDA brochures contain the overall aim of the project and the actions that are undertaken to achieve this aim, as well as results from completed WPs and the expected outcomes from WPs that are active at the time. It also contains a link to the homepage of AIDA, the general inquiry e-mail address as well as the contact details of the partners. The various editions of the brochures have been produced and printed in English, and the local partners assumed the task of translating the brochure (German, Hungarian, Greek, Italian, French, Spanish and Catalan).



The translated versions yield the possibility to actively distribute the brochures electronically to the various target groups (municipalities, architects and master-builders, associations of municipalities, associations of building professionals, coordinators/partners of other relevant projects) and relevant platforms in the project countries using their native languages.

www.aidaproject.eu



Such actions were designed in order to increase awareness and visibility of the project and its activities as well as to enhance engagement of the intended target groups in the project's activities. Annex I to this report provides a full list of events where the AIDA consortium attended and participated during the 36 months of the project and distributed the AIDA project brochure and informed the target groups.

There was a general expectation on the partners' side to generate a notable increase in the number of hits to the project website following the dissemination of the brochures at the relevant events. An increase in the number of downloads from the website was also expected, and as the statistics show, to a large extent achieved.

#### 3.1.2 AIDA Newsletter

The **first** issue of the AIDA Newsletter (electronic) was developed in April 2013 to be distributed to the online subscribers as well as to be available for download at the website, containing all the information available in the most recent brochures and additionally:

- Summary of progress of all WPs, including all the deliverables produced since the last edition of the newsletter:
- Reports of activities of each partner since the last edition of the newsletter;
- Advertisement of relevant forthcoming conferences / meetings; and
- Advertisement of forthcoming study tours, etc.

The newsletter was specifically promoted to the main target groups (municipalities and architects and master-builders) as it contained detailed information on the project's activities and results. Its impact is envisaged to result in the enhanced engagement of the intended target groups in the project's activities, and also in an increased uptake of the methods demonstrated and promoted by the project.

The **second** issue of the newsletter was released in June 2014 with a significantly updated content for the benefit of the AIDA subscribers whose number had been more than doubled since the previous sending.

It featured the event participated by the project partners and the upcoming study tours at that time and also highlighted the outreach of AIDA towards other, similar intiatives and supporting bodies in the realm of nZEBs such as the Nearly Zero Energy Buildings Open Doors Days project or the Manage Energy portal jsut to name a few.

The newsletter also included some useful information of the gEnergy tool developed by AIDA's UK partner, greenspaceLIVE. A trial subscription option to this energy evaluation toolkit was also offered for the subscribers and a link to demonstrate the basic features of the software.



The **third** and final issue of the newsletter was populated towards the very end of the project focusing more on the summary and sustainability of the actions carried out. A separate chapter is dedicated to list and explain those national contact points for each partner country that have been identified and engaged within the frame of WP5 to make it sure that AIDA's efforts and achievements will carry on for the future benefit of all parties (municipalities or private individuals alike) who want to deal with nZEBs.

This final edition also highlights those deliverables which have been made publicly available on the project website on each of the partner country's languages and which will help familiarising the interested public on specific ideas such as Integrated Energy Design (IED).

### 3.1.3 Dissemination beyond the targeted countries

The AIDA consortium was contacted in November 2012 by the Energy Efficiency Agency of the Ministry of Economic Development of Kosovo with a request to organise a workshop on nZEB in Prishtina. In line with the project's aim to extend the project activities and raise awareness of the project and its results beyond the target countries, in particular in CEE/SEE, the AIDA project coordinator, in conjunction with Geonardo (P6) and CIMNE (P3) has organised a regional workshop in Prishtina on 19<sup>th</sup> September 2013 at the premises of the Government of Kosovo.

The Regional Workshop "Energy efficiency and renewable energy in public buildings in SEE" was attended by approximately 30 participants coming predominantly from Kosovar institutions but also included representatives from Albania, Serbia and Macedonia. The half-day event aimed to promote the use of renewable energy and energy efficiency in public buildings in the Balkan region by informing both authorities and local building professionals about the costs and benefits of switching to alternative sources of energy, integrated energy design (IED) principles and using energy efficiency measures.

The event was opened by Mr. Denion Galimuna, Political Advisor at the Ministry of Economic Development, and followed by technical presentations of Mr. Raphael Bointner, AIDA Project Coordinator, Mr. Jose Santos of CIMNE and Mr. Avni Sfishta, GIZ's Country Coordinator for Kosovo. The workshop was very interactive and the presenters raised many issues about the possibilities of implementing energy efficiency measures in public buildings in the Balkan region.

In addition to this workshop in Kosovo, as AIDA has a special dissemination focus on the CEE region, Mr. Raphael Bointner held an AIDA presentation in the South-East European Eco forum entitled "Nearly Zero-Energy Buildings – why?" in Sofia on 29 May, 2013. The target audience where building professionals, science and Bulgarian officials.

Beyond the scope of CEE dissemination, Mr. Raphael Bointner conducted an AIDA sideworkshop for municipal representatives from all over Europe in Energy Cities' annual rendezvous entitled "Inventing nearly Zero-Energy Buildings for tomorrow" in Växjö, Sweden on 25 April 2013 with a very positive feedback from the audience.

www.aidaproject.eu



To push dissemination in the CEE region even further an online survey was elaborated to check the knowledge of public authorities on nZEBs in general and some of their country specific rules and requirements and also to promote AIDA among them. The consortium decided to conduct such an online survey instead of a workshop similar to the one in Pristina, because after due consideration the effort /impact ratio was concluded to be the most efficient this way, since AIDA did not receive any similar request about a bottom-up approach like the one from Kosovo, from any of the targeted CEE countries.

The survey questionnaire was drafted by close cooperation between AEE Intec and Geonardo. Once ready it was circulated among Geonardo's relevant partners from its other ongoing project, called Geothermal Communities (GEOCOM). By doing so, the questionnaire was sent to the following municipalities in the CEE region: Mszczonów (PL), Galanta (SK), Oras Sacueni (RO), Subotica (RS), Kocani (MK) and Mórahalom (HU). Partners at these municipalities were requested to fill the questionnaire and then forward it to at least 5 fellow municipalities they maintain a close cooperation with.

Unfortunately this survey did not bring many results. On one hand the AIDA consortium experienced severe difficulties during the whole project when it came to motivating and mobilising its target groups to fill in questionnaires. No matter if it was an on-the-spot survey during the study tours or the so called one year after questionnaire for which the average responds received was less than 5%. On the other hand it was not quite realistic to expect municipal interaction from these – from the project's point of view – randomly selected municipalities that have no previous information on AIDA especially if you compare to the efforts invested into engaging municipalities within AIDA. It took multiple meetings and emails to step forward one baby step at a time.

Though the survey was anonymous the few responses received was most likely sent by those municipalities who were targeted because of their involvement in GEOCOM, because they did not want to let down their project partner Geonardo.

#### 3.2 Online means and tools

#### 3.2.1 AIDA website

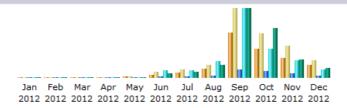
The AIDA website (<u>www.aidaproject.eu</u>) was launched in May 2012, shortly after the project's kick-off meeting. The website has been online for the whole duration of the project and the web site statistics have been monitored since its launch. The number of visits to AIDA's website has consistently increased over the first three months of its launch, later showed an exponential increase upon the launch of further web-based tools (e.g. Facebook, Twitter, LinkedIn, etc.) and with the start of the Study Tours (see below).





# For 2012

### **Monthly history**

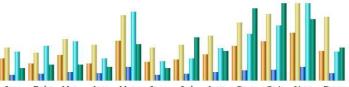


Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2012	0	0	0	0	0
Feb 2012	0	0	0	0	0
Mar 2012	0	0	0	0	0
Apr 2012	0	0	0	0	0
May 2012	16	20	26	65	1.57 MB
Jun 2012	47	91	683	4887	70.22 MB
Jul 2012	79	130	743	5134	90.67 MB
Aug 2012	143	216	1521	11266	194.07 MB
Sep 2012	748	1160	5503	48006	1.06 GB
Oct 2012	488	747	4589	19765	776.00 MB
Nov 2012	328	530	2733	12228	283.55 MB
Dec 2012	215	289	1493	5786	152.38 MB
Total	2064	3183	17291	107137	2.59 GB



# For 2013

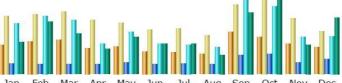




Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2013	543	819	2999	16066	499.87 MB
Feb 2013	417	699	3635	19501	605.13 MB
Mar 2013	624	1031	4649	21442	638.62 MB
Apr 2013	415	892	4219	11926	511.40 MB
May 2013	1006	1632	7156	38550	1.39 GB
Jun 2013	466	833	2893	10507	484.88 MB
Jul 2013	529	897	3382	12296	1.67 GB
Aug 2013	661	1126	4685	17666	1.14 GB
Sep 2013	873	1435	5589	26149	2.78 GB
Oct 2013	975	1662	5983	30584	2.95 GB
Nov 2013	1181	1927	7246	42870	2.35 GB
Dec 2013	731	1602	4227	15942	1.26 GB
Total	8421	14555	56663	263499	16.22 GB

# For 2014

# Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2014	1,022	2,013	6,595	30,339	1.74 GB
Feb 2014	1,129	2,074	5,925	34,890	2.85 GB
Mar 2014	1,190	2,181	5,936	32,616	2.20 GB
Apr 2014	910	1,864	5,763	18,192	1.39 GB
May 2014	950	1,794	7,108	25,323	2.03 GB
Jun 2014	771	1,561	6,025	18,004	1.67 GB
Jul 2014	751	1,585	6,171	17,475	1.67 GB
Aug 2014	688	1,331	5,729	16,003	1.05 GB
Sep 2014	1,454	2,399	11,274	45,932	3.37 GB
Oct 2014	1,283	2,655	11,944	40,520	4.20 GB
Nov 2014	1,052	1,939	6,885	22,093	1.62 GB
Dec 2014	919	1,481	8,986	22,458	3.11 GB
Total	12,119	22,877	88,341	323,845	26.92 GB



For 2015 (please note that the project concludes on March 31)



Month	Month Unique visitors		Pages	Hits	Bandwidth
Jan 2015	1,144	2,196	8,785	20,744	1.57 GB
Feb 2015	959	1,949	10,642	36,834	3.94 GB
Mar 2015	655	1,065	5,267	22,434	4.41 GB
Apr 2015	0	0	0	0	0
May 2015	0	0	0	0	0
Jun 2015	0	0	0	0	0
Jul 2015	0	0	0	0	0
Aug 2015	0	0	0	0	0
Sep 2015	0	0	0	0	0
Oct 2015	0	0	0	0	0
Nov 2015	0	0	0	0	0
Dec 2015	0	0	0	0	0
Total	2,758	5,210	24,694	80,012	9.92 GB

Total number of visits at AIDA's homepage since May 2012 to date reached around 45,800 of which around 25.300 are unique visitors, the value of which is exceeding by approximately 230% the smart performance indicator of around 300 visits/month (total 10.800) indicated in the Description of Work.

The value of **unique visitors** refers to the number of different IP addresses which were used to visit the AIDA web site, while the number of visits describes the total number of visits which were carried out in the given period including multiple visits from the same IP address. The pages value explains the total number of opened sub-sites within aidaproject.eu, while the bandwidth refers to the total amount of data which was downloaded from the site, including the available deliverables, brochures, newsletters, etc.

Based on the statistics, the top 10 visitor countries to <a href="www.aidaproject.eu">www.aidaproject.eu</a> are as follows as of 03.17.2015:

- 1. Greece
- 2. Spain
- 3. China
- 4. Ukraine
- 5. Germany
- 6. France
- 7. Italy
- 8. USA
- 9. UK
- 10. Austria

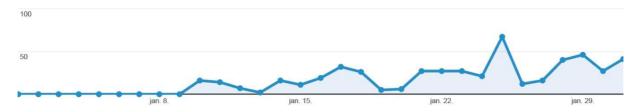
www.aidaproject.eu



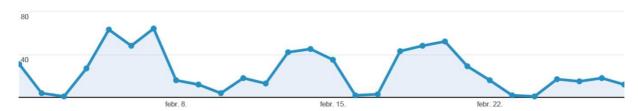
It can be seen that the project's outreach does not confine to the participating countries, but it has already managed to sparkle some interest towards its activities at other EU countries as well as at countries beyond the EU.

The following graphs provide some insight to the monthly distribution of the site visits for the last 27 months of the project. The Google Analytics tool had been assigned to the site in January 2013, that is the reason such data is not available for earlier periods. Some big fluctuations can be observed in different months; these are in correlation with the specific activities of AIDA carried out for the project's target groups. For instance, some of the highest peaks (indicating larger number of site visits than the average) correspond to the events organised by the AIDA consortium, and the sharp increase in figures indicate a raise in awareness and interest in the project and its activities. Some event such as the two workshops on 19th September 2013 in Bolzano, Italy and in Pristina,

# January 2013

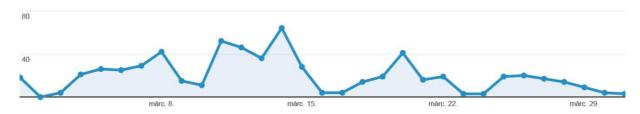


#### February 2013



<sup>1&</sup>lt;sup>st</sup> Hungarian study tour on 15 February 2013

#### March 2013



<sup>1&</sup>lt;sup>st</sup> Austrian study tour on 21 March 21



# April 2013



# May 2013



Two Spanish study tours on 21 May 2013 AIDA workshop in Barcelona 22 May 2013 Study tour in Barcelona on 29 May 2013

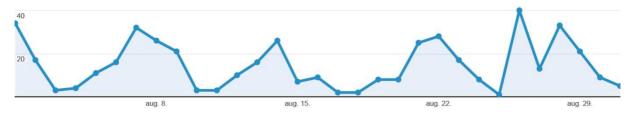
# June 2013



# **July 2013**



# August 2013





# September 2013



Workshop in Girona on 16 September 2013 Workshop in Prishtina and in Bolzano on 19 September 2013 2nd Austrian study tour on 28 September 2013 ÖKOBILANZ workshop on 25 September 2013

#### October 2013



Austrian Study tour (11/10) - Hartberg Italian study tour (15/10) - Bolzano French Study Tour (21/10) - Saint-Cirgues-en-Montagne Spanish study tour (30/10) - Zaragoza

#### **November 2013**



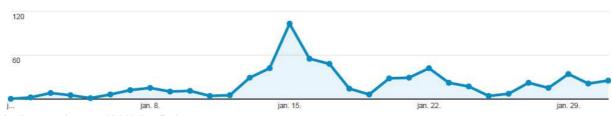
Greek international study tour (10/11) - Loutraki Austrian Study tour (21/11) - Graz Spanish study tour (27/11) - Olot

# December 2013





# January 2014



Italian study tour (22/01) - Bolzano

# February 2014



French Study Tour (11/02) – CIRIRAD HQ)

# March 2014



Austrian study tour (06/03) – Vienna Hungarian study tour (18/03) – Budapest Italian study tour (19/03) - Bolzano Hungarian study tour (31/03) - Szentendre

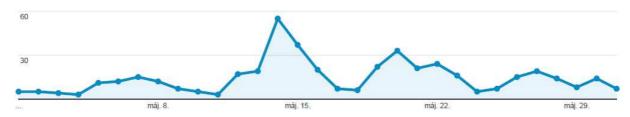
# April 2014



Italian study tour and workshop – (17/04) - Bolzano



# May 2014



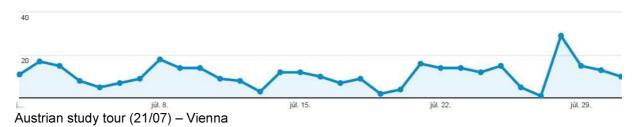
Greek Study tour (07/03) - Peania Spanish study tour (28/05) - Sant Cugat del Vallès Energy efficiency in Buildings conference with IREC – (20/05)

#### June 2014



Study tour within the Gleisdorf SOLAR 2014 conference (25/06) - Kapfenberg

# **July 2014**



# August 2014





# September 2014



Italian study tour (20/09) – Cologno Monzese Greek international study tour (24/09) - Loutraki Austrian study tour (25/09) – "Chemie-Hochhaus", Vienna Hungarian study tours (23,26,27/09) – Budapest

#### October 2014



Spanish international study tour (25/10) - Tarragona AIDA final conference by IREC (29/10) - Barcelona Hungarian study tour (04/10) - Budapest

#### November 2014



Expert workshop with MaTriD (26/11) – Vienna Italian study tour and workshop (7/11) - Bolzano Hungarian study tour (08/11) – Hegyeshalom Hungarian study tour (09/11) – Debrecen

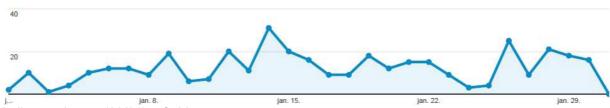
# December 2014



Italian conference on nZEB (10/12) - Milan



# January 2015



Italian study tour (28/01) – Caldaro Italian study tour (30/01) - KlimaHaus Italian study tour (31/01) – Plan de Corones

# February 2015



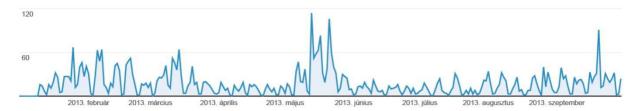
Austrian study tour (13/02) – Vienna Greek Study Tour (18/02) – RCM - Thessaloniki UK study tour (26/02) – Lews Castle

#### March 2015



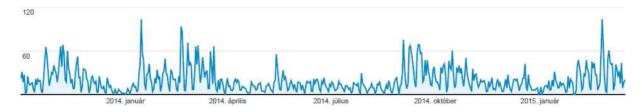
Greek Study Tour (10/03) - Loutraki IREC workshop (12/03) - Barcelona Greek Study tour (17/03) - Stamata Hungarian international study tour (19/03) - Vienna French study tour (19-21/03) - Vorarlberg, Austria

# Full activity of the website visits (09/01/2013 - 30/09/2013 (M18)





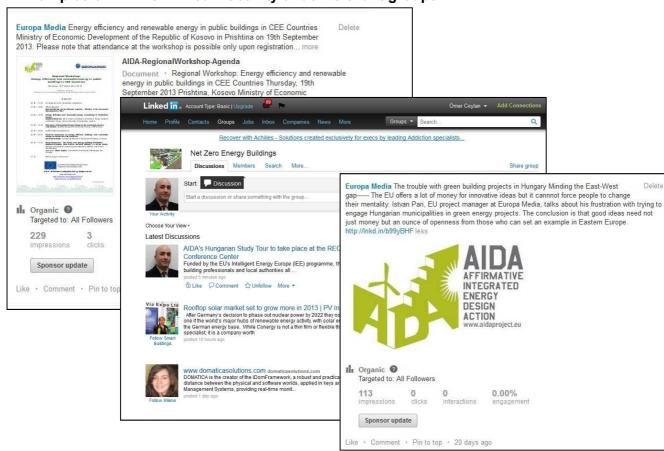
# Full activity of the website visits (01/10/2013 - 17/03/2015 (M18-M36)



#### 3.2.2 AIDA in social media

AIDA has been active in social media, in particular on LinkedIn, Facebook and Twitter. Our experience has shown that, being a professional platform hosting pertinent groups, LinkedIn has the potential to generate a bigger impact. AIDA web statistics show that, although in general Facebook is amongst the top external pages to generate visits towards the AIDA web site, targeted activity on LinkedIn generates higher number of visits. Twitter so far has shown limited impact.

#### **Examples of AIDA's LinkedIn activity under relevant groups**





#### **AIDA on Twitter**

Currently, AIDA has 138 followers on Twitter, most of them which are entities of high relevance such as (BPIE Buildings EU, BUILD UP, EnRiMa) as well as others with a potentially high multiplier effect and further outreach (ClimAbita Foundation, EBTC). Since the launch of the Twitter account AIDA has posted 324 tweets and initiated to follow 129 accounts. AIDA's Facebook and Twitter accounts are interlinked, allowing to automatically tweet the relevant Facebook posts, and providing cross-reference in order to attract more followers to both platforms.



#### AIDA on Facebook

Currently the dedicated AIDA Facebook page has 227 "likes" which shows a steady increase since its launch (red line on the graph at the following page). We experience occasional boosts when a larger number of "likes" are received than usual in a short period, which usually corresponds to some AIDA related activity where the project is promoted such as a study tour or workshop. Based on weekly statistics provided by Facebook it can concluded that the Facebook site has reached over 10500 people since the launch of the site till the end of the project (this value was calculated by adding the values for each weeks'



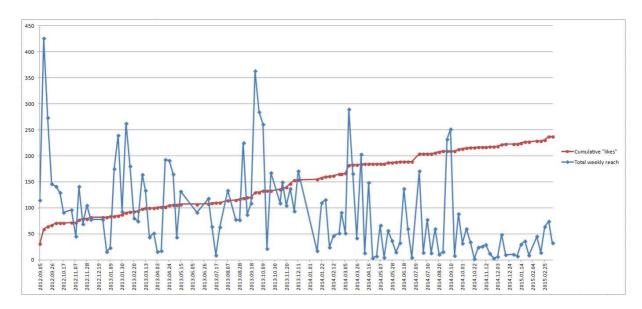
"weekly total reach"). Please note that these statistics are very basic and do not include tracking of IP address or anything like that which would allow to filter the data meaning that this value may contain people who were reached more than once, however the peaks clearly



indicate that in certain periods the interest generated towards the project is way higher than average.

Content creator rights have been granted to all of the partner institutions which allow a much more efficient and broader campaign on Facebook in the national languages maximising the potential outreach of the posts in the relevant target groups.

The graph below shows the dynamics of interest generated towards the projects on Facebook.



Weekly total reach: The number of people who saw any activity from AIDA's Facebook page including posts, posts by other people, Page like adverts, mentions and check-ins.

#### 3.2.3 AIDA on the WEB

AIDA partners have been very active in disseminating and promoting their project-related activities especially taking advantage of not only the social media platforms but also other online media channels. The study tours and workshops are intensively promoted on national web sites targeting relevant blogs, online papers and the websites and networks of their partners. Annex I to this report summarises all the dissemination related activities for the first 18 months of the project; it features a large number of online media appearances which were to raise awareness of the project's activities in the partner countries. It also includes a number of conferences and national workshops; however these are not as numerous as their online counterparts. On the next page is a sample of the broad selection of such media coverage.





# **BUILD UP platform activities**

Events organised by the AIDA consortium feature frequently the BUILDUP platform which is intended to reap the benefits of Europe's collective intelligence on energy reduction in buildings for all relevant audiences. It brings together new practitioners and professional associations while motivating them to exchange best working practices and knowledge and to transfer tools and resources. In the first period of the project BUILDUP appearances were limited to announcing and advertising the study tours mainly in Spain and in Austria and Italy.





The project activities recently got to the point when the conclusions of the main technical work packages could be summarised in a number of articles delivered by AIDA's key partners, EURAC of Italy and CIMNE of Spain. These articles are published on BUILDUP! and readily available for everyone who is interested in the concept of delivering integrated energy design to municipalities as well as carrying out nZEB tasks as part of a SEAP. In addition AIDA's online energy evaluation tool provider, greenspaceLive also features in these articles bringing some cutting edge solutions into the attention of the readers of BUILDUP.



#### 4. CONCLUSIONS

In light of the overall status of the performance indicators, it can be concluded that the effectiveness and impact of the dissemination and communication activities in AIDA have been good throughout the whole duration of the project. Partners' activities have covered appropriately the regional dissemination potential in terms of participation in conferences, promotion of the project to the target groups and liaison with other relevant stakeholders (for more details, please refer to Annex I and Annex II of this report).

The project's international exposure was also excellent and in the second half of the project the consortium managed to tackle the issue of "reaching the international professional community. With multiple international study tours organised in the last quarter of the project in Greece, France and Hungary, some of them to visit neighbouring countries within the frame of a multi-day event supports this improvement. The AIDA website started to host greenspacelive's online tools (<a href="http://aidaproject.eu/e-tools.php">http://aidaproject.eu/e-tools.php</a>) early on in order to generate more interest towards this aspect and towards the project in general especially among the architects and energy experts, who may find these easy to use web tools in their daily jobs.

As a result of intensifying certain project activities in the second 18 months the consortium managed to reach beyond most of the initially set key performance indicators. This outcome can be directly linked to the increased activity on the social media platforms (Facebook and Twitter posts promoting and advertising the events, etc.), hence the higher traffic. Furthermore, various national and international online and offline coverage of the project become more frequent also as a result of increased project activity.

The partners attended a high number of relevant national, regional and European events to promote AIDA and its activities to the target groups. Annex 1 on the following pages provides a complete list of the dissemination activities carried out and event attended by the consortium during the 36 months of AIDA

During the proposal preparation phase of AIDA a number of key performance indicators had to be defined to measure the project's performance against at the end. These KPIs were mainly related to the dissemination activities of the project, and they were closely monitored throughout the project's duration in order to allow the consortium to take corrective actions ensuring the successful delivery of these figures.

One of the main interface of the project towards the public and towards the designated target groups was the project's website which was planned to have about 300 visits/month average from start to finish. The total hit counter on the very last day of the project was at 25756 which is divided by 36 gives 715, that is way more than double than the initially set value.

There was also an estimation of 20 media items being released by the end of AIDA. In that regard the project also overachieved its set target by having almost triple as many (52 altogether) media items, primarily on-line and printed articles released on AIDA and its goals. An additional KPI was linked to the newsletter subscribers, who expressed their interest towards the project news and evolution by subscribing to receive the project newsletter on an



annual basis. On March 31, 2015 the number of subscribers is at 838 which is well within the range of 500-1000 promised before the project commenced.

A novel approach in dissemination was to extend the project's outreach to the popular social media platforms to take advantage of the wide outreach such tools offer. AIDA's penetration on Twitter needs to be mentioned as a particularly effective tool promoting the latest news and features. The project gathered 140 followers, all of whom are very relevant from the project's topic point of view (discussed earlier). On the other hand it is quite hard to give an estimation on the number of people reached via this tool, since the number of users linked to a specific hashtag (#) is not openly available. (If you post on Twitter with a hashtag, everyone who set that particular hashtag, e.g. #nZEB) will receive notification about your updated status or tweet.

The list in Annex 1 is obviously non-exhaustive. However it gives a good idea about the success of the complex dissemination activities that were devised and carried out within AIDA accompanying the delivery of its core objectives in supporting the market entry of nZEBs in Europe.



# ANNEX I: Partners' dissemination activities during M1-36 in AIDA

Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Living Energy 2009/2012 – Municipal use of renewable energy sources	Conference	GEO	22.05.2012	Budapest, Hungary	HU	To familiarise municipalities with the potential aspects of renewable energy utilisation (financing, available technology etc)	Leaflets	50	Municipal representatives
Presentation of the AIDA project.	Workshop 0	CRES	14.06.2012	Athens, Greece	GR	Presentation of the AIDA project to the members of the 21OTA union of Attica municipalities, in order to find possible collaborations.	Presentation, discussion		Municipalities
Workshop: Introduction to the AIDA project, the opportunities for the Municipalities to participate.	WorkShop 0 (Presentation the project and the opportunities to participate)	EURAC	27.06.2012	Bolzano, Italy	IT (DE)	To find Municipalities and participants to involve in the AIDA project	Xclima tool, for local energy certification	Flyers and Handout for Municipalities	Municipalities and public representatives
IREC and the European project AIDA together to promote nearly zero buildings	On-line article:	IREC	4.09.2012.	N/A	CAT	CETIB is the Technical and Industrial Engineers Association from Barcelona	Presentation. Explanation about the objectives and activities of AIDA Project	N/A	Subscribers, collegiate, engineers, open public
AIDA, nearly zero buildings.	On-line article:	IREC	10.09.2012	N/A	CAT	Sostenible.cat is the spokesman magazine of The Network of Cities and Towns	Presentation. Explanation about the objectives and activities of AIDA	N/A	Subscribers, open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
						Towards Sustainability, promoted by the Barcelona Council.	Project		
Technical visit to Blood & Tissue Bank in AIDA project.	On-line article	IREC	13.09.2012	N/A	CAT	Cilma: is the Council for Local Environmental Initiatives of the Gerona (CILMA) (consisting of a large number of councils, county councils and the Council of Gerona). Is a program to promote the sustainability of the Province of Gerona	Presentation. Explanation about 1 <sup>ST</sup> Study Tour in Barcelona. Direct link to AIDAProject.eu.	350 printed and on-line platform	subscribers, open public
AIDA: a project to implementation the nZEB concept (nearly zero buildings) in public buildings	On-line article	IREC	14.09.2012	N/A	ES	Energética XXI is a technical magazine of the energy sector and energy efficiency technologies, informs industry professionals about new features and products, applications, outstanding facilities and industry trends	Presentation. Explanation about the activities and objectives of AIDA Project and in particularly related to WP2, 1 <sup>ST</sup> Study Tour and Workshop in Barcelona. Direct link to programs of ST and WS on AIDAProject.eu	521 visits from 11 <sup>th</sup> of December 2012.	Subscribers, open public (8,000 printed copies of the magazine per month)
AIDA: a project to implementation the nZEB concept (nearly zero buildings) in public buildings	On-line article	IREC	14.09.2012	N/A	ES	Ecoconstrucción is a free magazine, specializing in sustainable construction through	Presentation, Explanation about the activities and objectives of AIDA Project and in	N/A	Subscribers, open public 6.000 printed copies and digitally distributed



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
						four annual editions reports on the entire latest sustainable construction sector.	particularly related to WP2, 1 <sup>ST</sup> Study Tour and Workshop in Barcelona.		to over 17,000 contacts.
"Fes edificis nZEB al teu municipi i tindràs col•laboració gratuïta a través del projecte europeu AIDA"	Online bulletin	IREC, CIMNE	15.09.2012	N/A	CAT	DIBA (Diputació de BArcelona) is the webpage of province authority of Barcelona. The Environmental department publishes a monthly online bulletin with the most representative news regarding its area.	None	N/A	subscribers, open public
-Technical visit to Blood & Tissue Bank. -Workshop: Experiences on Net Zero Energy Buildings – Meet the experts.	On-line article	IREC	17.09.2012	N/A	CAT	Agenda de la Consturcción sostenible is on line pltaform related to sustainable construccions aspects, of Technical Arquitectes Association, Construccion Department I(UPC), Cerda Fundation, GEA and Technologial Institut of Lleida.	Presentation. Explanation about 1 <sup>ST</sup> Study Tour and 1sr Workshop in Barcelona. Direct link to AIDAProject.eu.	N/A	Subscribers, open public
The IREC meet the Net Zero Energy Buildings experts in	On-line article	IREC	18.09.2012	N/A	CAT	IREC, Energy Research Institute of Catalonia.	Presentation.and workshop about the activities and	N/A	Researchers, Open public.



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Barcelona.							objectives of AIDA Project		
1st Construction21 Edition: Best practices for buildings more responsible to the environment.	National conference Results posted at Constuction21.eu	IREC	19.09.2012	Barcelona, Spain.	ES	Construction21.eu España:	Presentation and discussion about the activities and objectives of AIDA. Explanation about 1ST Study Tour and Workshop	N/A	80 participants, Construction Professionals and Researchers (Architects, Engineers, Technical, etc.)
Workshop: Experiences on nZEB	On-line article	IREC	19.09.2012	N/A	CAT	ICAEN is The Catalan Energy Institute of de Catalonia Government.	Presentation,Explanati on about 1sr Workshop in Barcelona. Direct link to AIDAProject.eu.	N/A	Open public
The IREC gather Net Zero Energy Buildings experts in Barcelona	On-line article	IREC	19.09.2012	N/A	ES	Fianazas.com is a online news platform.	Presentation. Explanation about 1sr Workshop in Barcelona and activities of AIDA project.	N/A	Subscribers, open public
Rockwool sponsors the sustainable buildings research.	On-line article	IREC	20.09.2012	N/A	ES	Rockwool is a instarnational company dedicated to insulation products.	Presentation. Explanation about 1sr Workshop and program, in Barcelona.	N/A	Mailing to architects. Subscribers, open public
The AIDA project promote Net Zero Energy that is presented in Barcelona.	On-line article	IREC	24.09.2012	N/A	CAT	COAC is a Architectes of Catalonia Association.	Presentation. Explanation about the activities and objectives of AIDA Project and in particularly related to WP2, 1 <sup>ST</sup> Study Tour	N/A	Subscribers, Architects, open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
							and Workshop in Barcelona.		
nZEB nella pratica dei bandi pubblici. nZEB target in the public tenders design	Conference	EURAC	29.09.2012	Bolzano, Italy	IT	Introduction to the NZEB concept and presentation of the opportunities of the AIDA project	Xclima tool, for local energy certification. Net ZEB Evaluation Tool (Task 40/Annex 52 project)	Flyers and Handout for Municipalities and building professionals	Municipalities, public representatives, buildings' owners, architects, engineers and builders.
Bulleti La energia al dia (ICAEN) "Workshop Experiences on Net Zero Energy Buildings"	Online bulletin	IREC, CIMNE	1.10.2012	N/A	CAT/ ES	ICAEN (institut Català de l'Energia) to encourage and disseminate energy actions in Catalonia	None	N/A	subscribers, open public
Study Tour to The Bank of Blood and Tissue of Catalonia- BTBC.	On-line article:	IREC	2.10.2012	N/A	ES	Construction21.eu España: is a collaboration platform for "Intelligent Energy for Europe". This platform aims to help professionals discover and develop new forms of sustainable construction.	Presentation. Results of 1 <sup>ST</sup> Study Tour to BTBC Direct link to AIDAProject.eu	N/A	Subscribers, open public
Workshop: Experiences on Net Zero Energy Buildings – Meet the experts	Conference / workshop	IREC, CIMNE	3.10.2012	Barcelona, Spain	EN	To exchange views and expose cases of NZEB buildings, and to present the most interesting examples of NZEB buildings related	Pdf and paper brochure	142 (English)	Technical professionals



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
						to local climate conditions.			
IEA SHC Task 40 / ECBCS Annex 52 Workshop	International Workshop	TU Wien & IREC	3.10. 2012	Barcelona, Spain	EN	to disseminate Task results and NZEB examples amongst local municipalities and building professionals	Presentation and discussion	-	municipalities, building professionals
Workshop: "Energy Efficient Construction of Buildings", in the framework of "10 Action' project	Conference/ workshop	CRES	12.10.2012	Athens, Greece	GR, EN	In a presentation concerning sustainable buildings, a short presentation of the AIDA project was given.	Presentation, discussion		Architects
Renewable Energy Database	Permanent website appearance	TU WIEN	7.11.2012	N/A	EN	Renewable Energy Database contributes to the dissemination of knowledge that helps to make European energy and transport sectors more sustainable and efficient.	Logo, brief description	N/A	Open public
AIDA project description	On-line article	AEE INTEC			DE /EN				
Workshop: "Summer comfort and high performance renovation - a conflict"	National workshop	AEE INTEC	29.11.2012	Graz, Austria	DE	Presentations to the topic and afterwards discussion with all speakers			Municipalities, public representatives, building owners, architects, engineers and builders.



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
First AIDA Study Tour and Workshop	On-line article	AEE INTEC			DE				
"The big picture is the greener picture" @ http://www.direction-fp7.eu/	On-line article	TU Wien	7.12.2012	N/A	EN	DIRECTION aims at the creation of a framework of demonstration and dissemination of very innovative and cost- effective energy efficiency technologies for the achievement of very LE new buildings	embedded link to AIDA website, brief description of the project objectives	N/A	subscribers, open public
"The big picture is the greener picture" @ www.youris.com	On-line article	TU Wien	10.12.2012	N/A	EN	youris.com is an independent non-profit media agency promoting the leadingedge European innovation via TV media and the web.	embedded link to AIDA website, brief description of the project objectives	N/A	subscribers, open public
Technical Chamber of Greece Conference on Environment and Development / Prese	National Conference	CRES	14/12/2012	Athens, Greece	GR	In a presentation concerning sustainable buildings, a presentation nearly Zero Energy Buildings and a reference to the AIDA project was given.	Presentation entitled "Energy Design in the urban environment: a holistic approach"	No material distributed	Engineers, architects, utilities, organisations, national and local authorities
"Butlletí núm. 13 Tardor-Hivern 2012 – La lluita contra el canvi climàtic a les	On-line and hard copy bulletin	IREC, CIMNE	28.12.2012	N/A	CAT	CILMA aims to encourage local environmental initiatives within all	Pdf and paper bulletin	N/A	subscribers, open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
comarques de Girona"						region of Girona. It is comprised of several city council and Diputació de Girona. It also provides a web public platform for dissemination actions on environmental area.			
www.repowermap.org	Permanent website/database appearance	All partners	Continuous	N/A	EN	repowermap.org is an initiative to promote renewable energies and energy efficiency by showing real-world examples and related local information in each person's neighbourhood.	Logo, brief description of the event at the particular location	N/A	Open public
Annual Carbon Reduction Conference	national conference	Greenspa ce	27 February 2013	Edinbourgh , Scotland	EN		Stand and exhibition to communicate with Municipalities		open public
WSED 2013, European nearly Zero Energy Buildings conference	International conference	EURAC	28 Feb. – 1 March, 2013	WELS, AUSTRIA	EN		Poster (Evaluation tool to assess net zeb local definition)		scientific and professional community
Ecobuild conference ExCeL	conference	Greenspa ce	5-7 March 2013	London, UK	EN		Conference and Exhibition and engagement with future participants		International professionals and scientific community
Energy Cities' Annual Rendezvous	International Conference	TU Wien	24-26.04. 2013	Växjö, Sweden	EN	-	Oral presentation, discussion during	-	International distribution level



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group key actors reached
							workshop, personal contacts		
Actividades programadas en el marco del Proyecto AIDA	On-line article:	IREC	06.05.2013	N/A	ES	Construction21.eu España: Collaboration platform for "Intelligent Energy for Europe". This platform aims to help professionals discover and develop new forms of sustainable construction.	Presentation. Explanation about the objectives and activities of AIDA Project during May 2013, promoting 3 National ST and 1 WS.	N/A	Subscribers, oper public
Actividades programadas en el marco del Proyecto AIDA	Mailing to subscribers	IREC	07.05.2013	N/A	ES	Construction21.eu España.	Refer to on-line.article.	N/A	Subscribers
Visites tècniques a dos edificis d'habitatges protegits a Mataró: Meléndez Valdés i La Llàntia	On-line article:	IREC	07.05.2013	N/A	CAT	CILMA web: is the Council for Local Environmental Initiatives of the Girona (CILMA) (consisting of a large number of councils, county councils and the Council of Girona). Is a program to promote the sustainability of the Province of Girona.	Activities of AIDA Project during May 2013, promoting 2 National ST	N/A	Subscribers, open public
Workshop: Eines d'avaluació per edificis d'energia quasi nul.la	On-line article:	IREC	07.05.2013	N/A	CAT	CILMA web	Activities of AIDA Project during May 2013, promoting 1	N/A	Subscribers, open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
– nZEB							WS.		
Visita tècnica a l'edifici del Banc de Sang i Teixits de Catalunya	On-line article:	IREC	07.05.2013	N/A	CAT	CILMA web	Activities of AIDA Project during May 2013, promoting 1 National ST	N/A	Subscribers, open public
Properes activitats organitzades pel projecte AIDA durant el mes de Maig	On-line article	IREC	07.05.2013	N/A	CAT	CERCA CAT web The CERCA Institute is the Government of Catalonia's technical service and its means for supervising, supporting and facilitating the activities of the research centers in the CERCA system	Activities of AIDA Project during May 2013, promoting 2 National ST	N/A	Subscribers, open public
Workshop: Herramientas de evaluación para Edificios de Energía Casi Nula - nZEB	On-line article:	IREC	07.05.2013	N/A	ES/ EN	CONSTRUMAT 2013. Biannual International Trade Show of Construction.	Activities of AIDA Project during May 2013, promoting 1 WS and 3 National ST	N/A	Subscribers, open public
Properes activitats organitzades pel projecte AIDA durant el mes de Maig	On-line article:	IREC	07.05.2013	N/A	CAT	IREC web Energy Research Institute of Catalonia.	Activities of AIDA Project during May 2013, promoting 2 National ST	N/A	Open public
National study tour of two social housing buildings in Mataró: Meléndez Valdés and Llàntia.	http://managenergy .net/events/1186	IREC	07.05.2013	N/A	EN	ManagEnergy web	Activities of AIDA Project during May 2013, promoting 2 National ST	N/A	Open public
National study tour of the Blood and Tissue	http://managenergy .net/events/1188	IREC	07.05.2013	N/A	EN	ManagEnergy web	Activities of AIDA Project during May	N/A	Open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Bank of Catalonia							2013, promoting 1 National ST		
AIDA Project's upcoming activities in Spain announced: National Study Tours an Workshop of Evaluation tools for nZEBs	On-line article:	IREC	16.05.2013	N/A	EN	Build Up web The BUILD UP initiative was established by the European Commission in 2009 to support EU Member States in implementing the Energy Performance of Buildings Directive (EPBD).	Activities of AIDA Project during May 2013.	N/A	Open public
National Study Tour of two social housing buildings in Mataró: Meléndez Valdés and La Llàntia; Spain.	On-line article:	IREC	16.05.2013	N/A	EN	Build Up web	Activities of AIDA Project during May 2013, related to 2 National Study Tours.	N/A	Open public
Workshop: Herramientas de evaluación para Edificios de Energía Casi Nula – nZEB.	On-line article:	IREC	16.05.2013	N/A	EN	Build Up web	Activities of AIDA Project during May 2013, related to the Workshop	N/A	Open public
National Study Tour of the Blood and Tissue Bank of Catalonia; Spain.	On-line article:	IREC	16.05.2013	N/A	EN	Build Up web	Activities of AIDA Project during May 2013, related to 1 National Study Tours.	N/A	Open public
CONSTRUMAT 2013 (International construction Trade Show)	nZEB Workshop, and a workshop on simulation tools.	IREC	21-24.05. 2013		ES		Oral presentation, discussion during workshop, personal contacts.		national and regional professionals



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Visites tècniques edificis nZEB	On-line article	IREC	07.08.2013	N/A	EN	AuS web. Aus is an association of collegiate architects, interested in applying the principles of sustainable development in architecture.	Activities of AIDA Project during October 2013, promoting the 2nd International Study Tour in Spain.	N/A	Associated, open public
AIDA Project announces upcoming activities in Spain, October 2013: European study tour of two office and laboratory buildings in Zaragoza	On-line article	IREC	26.08.2013	N/A	EN	Build Up web	Activities of AIDA Project during October 2013, promoting the 2nd International Study Tour in Spain.	N/A	Open public
European study tour of two office and laboratory buildings in Zaragoza, Spain: CIEM and CIRCE buildings.	On-line article	IREC	26.08.2013	N/A	EN	Build Up web	Activities of AIDA Project during October 2013, promoting the 2nd International Study Tour in Spain.	N/A	Open public
El projecte AIDA organitza una visita a dos edificis de consum energètic gairebé nul a Saragossa	On-line article	IREC	03.09.2013	N/A	CAT	ICAEN web Institut Català de l'Energia- Energy Institute of Catalonia is the energy agency of the Catalonia country. To encourage and	Activities of AIDA Project during October 2013, promoting the 2nd International Study Tour in Spain.	N/A	Open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
						disseminate energy actions in Catalonia is one of its main targets.			
Visita tècnica europea a dos edificis d'oficines i laboratoris a Saragossa (CIEM i CIRCE)	On-line article	IREC	20.09.2013	N/A	CAT	Agenda de la Consturcción sostenible is on line platform related to sustainable constructions aspects of Technical Architects Association, Construction Department I (UPC), Cerda Foundation, GEA and Technological Institute of Lleida.	Activities of AIDA Project during October 2013, promoting the 2nd International Study Tour in Spain.	N/A	Open public
El Proyecto AIDA organiza una visita técnica europea a dos edificios de balance energético casi cero en Zaragoza: Edificios CIEM y CIRCE.	On-line article	IREC	26.09.2013	N/A	ES	Construible web Is the first portal and the principal means of online communication company specializing in Sustainable Construction.	Activities of AIDA Project during October 2013, promoting the 2nd International Study Tour in Spain.	N/A	Open public
El Proyecto AIDA organiza varias conferencias internacionales a cargo del Profesor Arquitecto Harald N. Røstvik en	On-line article	IREC	26.09.2013	N/A	ES	Construible web	Activities of AIDA Project during November 2013, promoting the 3 International Lectures related to nZEB, in Barcelona and	N/	Open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Barcelona y Tarragona.							Tarragona, Spain		
Visita técnica europea a dos edificios de oficinas y laboratorios en Zaragoza, España: Edificios CIEM y CIRCE.	On-line article	IREC	30.09.2013	N/A	ES	Construction21.eu España.	Activities of AIDA Project during October 2013, promoting the 2nd International Study Tour in Spain.	N/A	Open public
Conferencias internacionales a cargo del Prof. Arq. Harald N. Røstvik en tres	On-line article	IREC	30.09.2013	N/A	ES	Construction21.eu España.	Activities of AIDA Project during November 2013, promoting the 3 International Lectures related to nZEB, in Barcelona and Tarragona, Spain	N/A	Open public
2nd Energy Forum of the Techncial Chamber of Greece- Division of Western Greece	Regional Conference	CRES	09/02/2013	Patra, Western Greece	GR	In a presentation concerning sustainable buildings, a presentation nearly Zero Energy Buildings and a reference to the AIDA project was given.	Presentation entitled "Energy Design in the urban environment: a holistic approach"	No material distributed	Engineers, architects, utilities organisations, regional and local authorities
Energy Effiency and renewable energy in public buildings in CEE Countries	International workshop	GEONAR DO/ TU WIEN/ CIMNE	19/09/2013	Prishtina, Kosovo	EN / ALB	Oral presentation, discussion during workshop	project flyer for all participants	40	architects, building professionals, energy experts
Review of Study Tour and Workshop	Online article	AEE INTEC			DE	brief summary of the AIDA study tour		N/A	Open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Workshop to introduce the nZEB target in the new elderly residential building. Development of the IED process with the Bolzano Municipality.	Workshop with the Municipality of Bolzano. Presentation of nZEB concept and discussion to define a common strategy to achieve the target.	EURAC	25.02.2013	Bolzano, Italy	ΙΤ	Definition of the energy performance requirements to achieve the nZEB target. Development of the IED process with the Bolzano Municipality.	Xclima tool, for local energy certification. Net ZEB Evaluation Tool (Task 40/Annex 52 project) Energy Plus Presentation of the Bizagi tool for the IED management	Slides presented by EURAC about nZEB target and method to calculate it, like defined in the D3.1	Workshop with the architects and engineers of Municipality of Bolzano.
Presentation of objectives of the AIDA projet and the nZEB introduction in public tenders	Meeting of MaTrID project.	EURAC	23.05.2013	Gothen- burg	EN	NZEB in the public design tenders.	A possible way to introduce energy performance requirements in public design tenders. Barries found and suggestions. Presentation of the Bizagi tool for the IED management	Slides presented by EURAC about nZEB target and method to calculate it, like defined in the D3.1	MaTrID partners.
South-East European Eco forum	International conference	TU Wien	29.05.2013	Sofia, Bulgaria	EN			Oral presentation, personal contacts	International professional community, architects
Conference: Objective NZEB for the transformation of the building stock	Conference: Objective NZEB for the transformation of the building stock	EURAC	20.09.2013	Klima Energy Fair, Bolzano, Italy	IT, EN	Introduction to the new Italian Law of 3 August 2013, n. 90, about urgent measures for the implementation of Directive 2010/31/EU of the European Parliament and of the	Excel-tool for the nZEB action to introduce in the SEAPs (from WP4 of AIDA project) "Criteria catalogue" for Plus-Energy-Renovations" (from	Slides presented during the conference	Public representatives of Municipalities and Province of Bolzano buildings' owners, architects, and engineers.



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
						Council of 19 May 2010 on the energy performance of buildings for the definition of infringement proceedings by the European Commission, as well as other provisions of social cohesion. Introduction to: the IEE project and other European programme. Opportunity to collaborate in AIDA project Result obtained by AIDA project (tenders and Excel-tool for the nZEB action to introduce in the SEAPs. "Criteria catalogue" for Plus- Energy-Renovations" (AT)	AEE INTEC, AT)		
Seminari "Reforç i innovació de les accions previstes als PAES"	Regional workshop	CIMNE	16.09.2013	Girona (Spain)	CA	A workshop about how to add innovative actions into SEAPs.	AIDA website , CILMA website (http://www.cilma.cat/a mbits/seminari-reforci-innovacio-de-les-accions-previstes-als-	N/A	-SEAP technicians and editors - SEAP coordinators -Municipalities



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
							paes/)		
Advisory Committee Meeting	meeting	ALL	25.09. 2013	Graz, Austria	EN		Oral presentation, discussion during workshop		Architects, Engineers, researchers, private companies
SB13 Graz - International Conference on Sustainable Buildings	International conference	EURAC	25-28. 09.2013	Graz, Austria	EN	Article presentation: "Nearly zero energy target integration in public design tenders" Gpaoletti, A.Belleri, H.Mahlknecht, R.Lollini	Power point	Paper on line (sb13 Graz)	Architects, Engineers, researchers, private companies,
Ökoépítés-felújítás	National conference	GEONAR DO	15.10.2013	Szekesfeh ervar, Hungary	HU	networking with relevant stakeholders	AIDA leaflet	20	Architects, Engineers
All Energy Conference	International Conference	Greenspa ce	22-23 May 2013	Aberdeen, UK	EN	Conference and Exhibition	AIDA leaflet	25	Architects, Engineers, Local Authorities
Building performance	Wokshop	HESPUL	25/06/2013	Lyon, France	FR	Workshop to develop partnership for WP7	Leaflet	5	Building professionals & umbrella organisations
AIDA Study Tours	Workshop	HESPUL	8/07/2013	Lyon, France	FR	Workshop to develop partnership for WP2	AIDA website, Success Story Cards		architects
Call for participation	Internet article	HESPUL	9/2013	Online, France	FR	Call for local authorities to engage in AIDA programme	AIDA website, site visit leaflet		Local authorities
Mehr Energieeffizienz! Zwischen EU- Richtlinie und Umsetzung – Impulse aus der Forschung"	national conference	TU WIEN	15/10/2013	Vienna, Austria	DE	TU Wien to promote AIDA	Oral presentation and discussion, personal contacts		



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Ökoépítés-felújítás konferencia	national conference	GEO	15/10/2013	Budapest, Hungary	HU	GEO to promote AIDA	leaflets, personal contacts		
nZEB Open House Door days	national workshop	GEO	8-10/11 /2013	Hungary	HU	GEO to promote AIDA	leaflets, personal contacts		
ENERGY IN BUILDINGS 2013	International Conference	CRES	9/11/2013	Athens, Greece	EN, GR	conference organised by the Hellenic Chapter of ASHRAE	Oral presentation and discussion, personal contacts		
Energy Policy and Good Practices in Local Government in view of 2020/ Presentation entitled: "Nearly Zero Energy Buildings in municipalities: perspectives and challenges"	egional Workshop for Local Authorities.  It was held by the Municipality of Amaroussion and supported by CRES, under the auspices of the Region of Athens, in the framework of the Intelligent Energy Project CASCADE	CRES	06/12/2013	Athens, Greece	GR	Promoting sustainable energy practices to municipalities of the Region of Athens.	Power point presentation AIDA leaflet	100	Municipal engineers and energy experts, Mayors and elected representative s, Regional Authorities
5à7 de l'ecoconstuction	National conference	HESPUL	12/12/2013	Lyon, France	FR		workshop & oral presentation : thermal performance when mixing wood and concrete in buildings		Building professionals & umbrella organisations
Workshop Edificios de	National workshop	IREC	11/12/2013	Madrid,	ES,	workshop was	Oral presentation,		



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Energia Casi Nula (EECN)				Spain	CA	organised by Edificios de Energia Casi Nula (EECN), Grupo TecmaRed	discussion, works in groups, results, networking, and personal contacts		
Regional nZEB implementation workshop on SEAPs	Workshop and oral presentation	CIMNE	01/2014	Barcelona, Spain	ES	Dissemination of the nZEB implementation guide between regional SEAP redactors	PowerrPoint, leaflet	n.a.	
15es Assise de l'Energie,	National conference	HESPUL	28.01- 30.01 2014	Grenoble, France	FR	HESPUL to represent AIDA	Workshop or Oral presentation		
National event for promoting the Covenant of Mayors (SEAP-Plus project) Organised by the Technical Chamber of Greece. Presentation entitled "Integrated energy design in the built environment	National workshop	CRES	12.06.2014	Athens, GR	GR	Enable municipalities in developing and implementing sustainable energy action plans. The presentation included a reference to AIDA.	Power point presentation AIDA leaflet	30	Municipal administrators and technical staff
Evaluation of the energy performance strategies in competition tenders to achieve Nearly Zero Energy Buildings: two case studies in Barcelona andMerano	On-line article, On- line article	IREC	08/07/2014	N/A	EN	ManagEnergy		N/A	Open public
TRACE project Training seminar	Local Training	CRES	16.07.2014	Piraeus, GR	GR	Train municipal technical staff on	Power point presentation	15 ΣΙΟΥΛΑΣ	Municipality staff



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Presentation entitled "Energy Design of Cities: Good practices"	Seminar					energy efficiency issues	AIDA leaflet		
TRACE project Training seminar Presentation entitled "Legislative framework for energy efficiency and the implementation of the EPBD recast in municipal buildings"	Local Training Seminar	CRES	17.07.2014	Piraeus, GR	GR	Train municipal technical staff on energy efficiency issues	Power point presentation AIDA leaflet	30	Municipality staff
Klima Energy Fair	national konference and trade fair	EURAC	09/2014	Bolzano, Italy	IT, EN	EURAC to promote AIDA	Oral presentation and discussion, personal contacts		
New European Study Tour in Spain: the Schwartz-Hautmont Offices Building in Vila-Seca, Tarragona, Catalonia	On-line article, On- line article	IREC	08/10/2014	N/A	EN	ManagEnergy		N/A	Open public
Nueva visita técnica europea en España: edificio de oficinas "Schwartz-Hautmont"	On-line article	IREC	08/10/2014	N/A	ES	Construction 21		N/A	Open public
New European Study Tour in Spain: the Schwartz-Hautmont Offices Building	On-line article On-line article	IREC	13/10/2014	N/A	ES, EN, CAT	IREC web (Energy Research Institute of Catalonia)		N/A	Open public



			Date of	Place of			Dissemination /	Number of	Type(s) of
Title of Event / Activity	Type of Event / Activity	Partner	event / activity	event / activity	Lang	Scope of event / activity	Communication tool(s) / mean(s) used	material distributed	target group / key actors reached
	On-line article								
Final Expert Workshop on Integrated Design. Presentation entitled: "Securing sustainability: promoting and supporting nZEBs in municipal practice"	AIDA / MaTRID Workshop		26.11.20 14	Vienna, AT	ENG		Power point presentation		
CERTUS project (Cost Efficient Options and Financing Mechanisms for nearly Zero Energy Renovation of Existing Buildings Stock) event, Presentation entitled "Barriers and opportunities for building refurbishment aimed at nZEB"	Round table workshop		02.12.20 14	Athens, GR	GR	To discuss financing opportunities mainly Third Party Financing and ESCO Models	Power point presentation	15	Municipal staff technology providers, suppliers of building material consultants, financial institutions,
TRACE Workshop	Inter-municipal		10.12.20 14	Piraeus, GR	GR	Raising awareness of the public and	Power point	50	Municipality representative



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Presentation Entitled: Suggestions for Energy Efficiency and RES in Municipalities at building, neighbourhood and city scale	Workshop					local authorities	presentation		s, market actors, public
VI. Magyar Passzívház konferencia	National conference	GEO	20/02/2015	Budapest, Hungary	HU	GEONARDO to represent AIDA	Oral discussions, leaflet, personal contacts		Open public, architects, master builders
Daylighting, lighting and hybrid control solutions for Nearly Zero Energy buildings - nZEB (tertiary sector)	On-line article, On-line article, On-line article	IREC	23/02/2015	N/A	EN, CAT, ES	IREC web (Energy Research Institute of Catalonia)	Article about upcoming AIDA events in Spain.	N/A	Open public
The IREC, in the framework of AIDA Project, organise the workshop: Daylighting, lighting and hybrid control solutions for Nearly Zero Energy buildings - nZEB (tertiary sector)	On-line article, On-line article	IREC	25/02/2015	N/A	EN	ManagEnergy web	Article about upcoming AIDA events in Spain.	N/A	Open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Daylighting, lighting and hybrid control solutions for Nearly Zero Energy buildings - nZEB (tertiary sector)	On-line article, On-line article, On-line article	IREC	24/02/2015	N/A	EN, CAT, ES	AIDA Web, AIDA Facebook, Linkedin	Social media and web	N/A	Open public
El IREC, en el marco del proyecto AIDA, organiza una Jornada técnica.	On-line article	IREC	24/02/2015	N/A	ES	Construction21 web	Article about upcoming AIDA events in Spain.	N/A	Open public
Workshop: Daylighting, lighting and hybrid control solutions for Nearly Zero Energy buildings - nZEB (tertiary sector) organised by the Catalonia Institute for Energy Research (IREC).	On-line article,	IREC	24/02/2015	N/A	EN, ES	BuildUP.eu web	Article about upcoming AIDA events in Spain.	N/A	Open public
Jornada técnica: Soluciones de iluminación natural, artificial y control híbrido para Edificios de Consumo de Energía Casi Nulo - nZEB (sector terciario) organizado por el Instituto de Investigación en	On-line article	IREC	24/02/2015	N/A	EN, ES	BuildUP.eu web	Article about upcoming AIDA events in Spain.	N/A	Open public



Title of Event / Activity	Type of Event / Activity	Partner	Date of event / activity	Place of event / activity	Lang	Scope of event / activity	Dissemination / Communication tool(s) / mean(s) used	Number of material distributed	Type(s) of target group / key actors reached
Energía de Cataluña (IREC)									
Jornada técnica: Soluciones de iluminación natural, artificial y control híbrido para Edificios de Consumo de Energía Casi Nulo - nZEB (sector terciario)	Workshop	IREC	12/03/2015	Barcelona, Spain	ES	Workshop related to daylighting, lightning and hybrid control solutions to Nearly Zero Energy Buildings- nZEB (tertiary sector)	Power Point, open discussion.	Expected 50/60	Expected: Architects, Engineers, Energy Experts, lighting and control companies, Municipality Technicians (Technical professionals, etc)
Conference of nZEB actions implemented in the municipal practise, intend to be joined to Energy Cities Annual Conference	Conference	CIMNE, Energy Cities	03/2015	Barcelona, Spain	ES, EN	Conference about lessons learnt and shared experiences within the municipalities involved in AIDA project	Power Point, open discussion.	n.a	



## ANNEX II: Oral and written inquires received and handled by the AIDA consortium

Name of inquirer (if known)	Type of inquiry	Occasion of inquire (ST, WS, general etc)	Partner	Subject of inquire	Outcome of inquire
ArsimKuliqi and BashkimGreiçevci, Kosovar Government	Email	general	TU Wien	AIDA knowledge transfer to Kosovo	Workshop in Pristina
Prof.Assc. NaserSahiti					
Faculty of Mechanical Engineering	Email	Workshop in Pristina	TU Wien	Rebound effect	Provision of studies
Prishtina University					
SylejmanBerisha  KnaufSales Represent for Kosova& Albania	Email	Workshop in Pristina	TU Wien	Cooperation with TU Wien	
ArlindaSheqiri	Email	Workshop in Pristina	TU Wien	Cooperation with TU Wien and AIDA	Participation in Workshop in Pristina
Vladimir Jovanovic, PhD student	Email	SB13 conference Graz	TU Wien	Possibility to join study tours	Referral to AIDA homepage
CAROLE PITON, CIPRA International	Email	EACI workshop Brussels	TU Wien	Cooperation between AIDA and MountEE	Tbd, ongoing discussion
Benjamin Clarysse, Bond BeterLeefmilieuVlaand erenvzw (BBL)	Email	EACI workshop Brussels	TU Wien	Cooperation between AIDA and NZB2021	Cooperation in some partner countries
GerganaHaritova, Via Expo Ltd.	Email	general	TU Wien	AIDA and nZEBs	AIDA presentation in Sofia
Elisabeth Schludermann, TU Wien	Email	general	TU Wien	AIDA and the directive on energy efficiency (2012/27/EU)	Presentation of the energy efficiencydirective and AIDA at TU Wien



Lukas Julinek, Oxford Energy Consult	Oral	Presentation of the energy efficiency directive and AIDA at TU Wien	TU Wien	Energy efficiency measures in building renovation	General advise given
Alexander Bakos	Email	Study tour Amstetten	TU Wien	General AIDA info	Provision of D2.1
Roman Bolliger, Verein repowermap.eu	Email	EACI workshop Brussels	TU Wien	Cooperation between AIDA and repowermap	Some AIDA events added in the repowermap
Ron Willis, Club of international trade commissioners in Vienna	Oral	Networking reception by John Barrett, Ambassador of Canada in Vienna	TU Wien	AIDA study tour for international trade commissioners in Vienna	tbd
Alan Williams, Hamptshire County Council	Oral	WSED 2013	TU Wien	AIDA cooperation	Contact transferred to Greenspace
Marianne Saenen, Member of Wallonia Parliament	Oral	WSED 2013	TU Wien	AIDA study tour	Ongoing discussion between HESPUL and Marianne Saenen
Etienne Favey, Chef de service de l'energie, City of Genève	Oral	Energy Cities Annual Rendezvous in Växjö	TU Wien	AIDA study tour	Invitation by HESPUL to study tours in France
FarshidBonakdar, Linnaeus Universtiy, Växjö	Oral	Energy Cities Annual Rendezvous in Växjö	TU Wien	AIDA study tour and material	Very active in AIDA's social media since then
Maria Stankiewicz, Polish Network Energy Cities	Oral	Energy Cities Annual Rendezvous in Växjö	TU Wien	AIDA study tours	
Olga Paredes, Municipality of Barreiro	Oral	Energy Cities Annual Rendezvous in Växjö	TU Wien	AIDA study tours	



Peter Steurer, Regionalentwicklung Vorarlberg	Email	general	TU Wien	CESBA Sprint Workshop	EURAC participated in the workshop
Jade Charouk, Innergies	Email	general	TU Wien	Cooperation between AIDA and the 100% RES Communities project	General discussion on potential cooperation; however no follow up due to lack of time
Demet Suna, former position: UNIDO, Vienna	Email	general	TU Wien	Interest in AIDA study tours	Participated in the study tour on 6 March, 2014
Gerhard Burian, ICON Vienna	Email	Follow up of the AIDA study tour on 6 March, 2014	TU Wien	Requested a presentation of one of the study tour buildings during ICON Vienna	Request forwarded to the architect of the building
Wieland Moser TB Käferhaus GmbH.	Email	Follow up of the AIDA study tour on 6 March, 2014	TU Wien	Requested a presentation	Presentation sent
Gerhard Burian, ICON Vienna	Email	Follow up of the AIDA study tour on 6 March, 2014	TU Wien	Suggested of one of the study tour buildings for trade delegates from Turkmenistan and Kazakhstan	
Nadine Kießling, Regionalentwicklung Vorarlberg	Email	general	TU Wien	Results ViSiBLE survey on the Identification of successes and challenges of EU- funded projects, that AIDA filled out	No action needed
GIULIA MELICA, European Commission DG Joint Research Centre	Oral	IAEE Conference in Rome, October 2014	TU Wien	Personal discussion of AIDA and its contents	Invitation to a Workshop on Benchmarking Sustainable Energy in Cities in Torino, Italy, received
Philip Beausire, European energy innovation	Phone, Email	general	TU Wien	Interest in AIDA, wanted to sell an AIDA article in European energy innovation journal	No action due to unreasonable price
Valentina Zuri, Europa Media Non- Profit Ltd.	Email	general	TU Wien	Interview on AIDA and EU project management for a news-blog of Europa Media	Article to be published
	1	1	1	ı	<u> </u>



Blandine Pidoux Energy Cities	Email	Energy Cities as AIDA contact point	TU Wien	Request for support for POCACITO Study tour in Austria	Several contacts provided and buildings suggested
Jerzy Kwiatkowski, NAPE	Oral	AIDA/Matrid Workshop	TU Wien	Discussion of AIDA material and outcomes	If possible, it will be used in follow up projects by NAPE
Alessandro Cesale CECODHAS HOUSING EUROPE	Email	Following an EACI Workshop in Brussels	TU Wien	Exchange on POWER HOUSE Nearly Zero Challenge, Entranze and AIDA	Ideas for follow-up project cooperation
Anne-Sophie Masure, prioriterre	Email	general	HESPUL	Cooperation between AIDA and NZB2021 following the abovementioned discussion with TU Wien	
FanniVattai (TIS)	Email and phone call	Workshop Zero (2012.06.27)	EURAC	Visit tour,NZEB target and workshop	National and InternationI study tours
(Sig. Mosconi) Linea Ecoclima http://www.lineaecokli ma.it/	Email and phone call	WS CasaClima 2013	EURAC	Visit tour,NZEB target and workshop	5 <sup>th</sup> Italian Visit tour
HannesMahlknecht  CABEE (http://cabee.regio-v.at/)	Oral	1st study tour	EURAC	Visit tour,NZEB target and workshop	Workshop during Klima Energy Fair, 2013.09.20
Ing. F. Nesi, ZEPHIR http://www.zephir.ph/	Email and phone call	Passive House Days	EURAC	Visit tour,NZEB target and workshop	1st study tour
Dott. Klammsteiner CasaClima – KlimaHouse Agency (http://www.agenziaca saclima.it)	Email and phone call	CasaClima Fair	EURAC	Visit tour,NZEB target and workshop	Workshop during Klima Energy Fair, 2013.09.20
Ing. M. Rondoni  Technical area manager of new CasaClima Software for the energy	Email, phone call and oral	general	EURAC	NZEB targetand tools to calculate the energy	For future collaboration



certification.					
CasaClima – KlimaHouse Agency (http://www.agenziaca saclima.it)					
Ing. M. Demattio					
Technical area manager of energy certifications for school buildings.  CasaClima – KlimaHouse Agency (http://www.agenziaca saclima.it)	Email, phone call and oral	general	EURAC	Tenders and workshops	For future collaboration
Ing. S. Carlucci IEE - MatrID project	Email and phone	Workshop Klima Energy Fair	EURAC	Visit tour,NZEB target and workshop	Workshop during Klima Energy Fair, 2013.09.20
Ing. Cellura	Email and phone	Workshop Klima Energy Fair	EURAC	Visit tour,NZEB target and workshop	Workshop during Klima Energy Fair, 2013.09.20
Ing. V. Corrado IEE-TABULA project	Email and phone	Workshop Klima Energy Fair	EURAC	Visit tour,NZEB target and workshop	Workshop during Klima Energy Fair, 2013.09.20
G. Fasano ENEA	Email and phone	Workshop Klima Energy Fair	EURAC	Visit tour,NZEB target and workshop	Workshop during Klima Energy Fair, 2013.09.20
Ing. S. Grandi FINPIEMONTE	Email and phone	Workshop Klima Energy Fair	EURAC	Visit tour,NZEB target and workshop	Workshop during Klima Energy Fair, 2013.09.20
Study tour: workshop and visit to high efficiency buildings. Workshop organized by IEE- MatrID at the Polytechnic of Milan. Presentation of the	Oral	WP2 - Study tour	EURAC	Visit tour at the new school of Cologno Monzese municipality, IT  Workshop and visit to high efficiency building	Visit tour at the new school of Cologno Monzese municipality, IT  Workshop on high energy efficiency buildings and opportunity offered



MatrID results and discussion about Integrated Energy Design.				http://www.infobuilde nergia.it/notizie/verso -edifici-a-energia- quasi-zero-un- workshop-a-milano- 3951.html https://www.facebook .com/events/739181 546143075/	by AIDA project
SB14_Barcelona	Oral	International conference	IREC- EURAC	Paper presentation.  Evaluation of the energy performance strategies in competition tenders to achieve nearly zero energy buildings: Two case studies in Barcelona and Merano.	
11th International Passive House Days	Oral	WP2 - Study tour	EURAC	Workshop and visit tour at high efficiency buildings.  http://www.passiveho use-international.org/inde x.php?page_id=262# map	Increase the knowledge on nZEB and sharing the experiences on nZEB realizations.
Last workshop organized by IEE-MatrID. Presentation of the MatrID results and discussion about Integrated Energy Design.  Presentation of the results obtained within AIDA project in the integration of the energy performance requirements and IDP in public design tenders.	Oral	International Meeting organized by IEE- MatrID project	EURAC	Dissemination of the MatrID project and IEE-AIDA project: results and experiences	Presentation of the results achieved within MatrID project and AIDA project.
Workshop and presentation of positive experience on nZEBs, organized at the	Oral	WP2 - Study tour	EURAC	Workshop on high energy efficiency buildings (new and renovated) and opportunity offered	Increase the knowledge on nZEB through the real experiences on



Polytechnic of Milan.	by AIDA project	nZEB realization.
	http://www.eurac.edu	Presentation of the
	/it/research/technolo	results achieved
	gies/renewableenerg	within AIDA project.
	y/newsandmedia/Pa	
	ges/eventdetails.asp	
	x?entryid=148241	
	https://www.eventi.po	
	limi.it/print.php?alias	
	=riqualificazione ene	
	rgetica	
	<del>igotioa</del>	
	http://www.aicarr.org/	
	Pages/Newsletter/Ne	
	wsletter128.aspx	
	http://www.professio	
	nearchitetto.it/mostre	
	/notizie/20383/Riqual	
	ificazione-energetica-	
	degli-edifici-pubblici-	
	verso-il-target-nZEB	
	http://www.sitda.net/i	
	ndex.php/archivio/75	
	-convegno-	
	riqualificazione-	
	energetica-degli-	
	edifici-pubblici-verso-	
	il-target-nzeb.html	
	http://www.smartcity	
	web.net/blog/2015/0	
	2/12/riqualificazione-	
	<u>energetica-degli-</u> edifici-pubblici-verso-	
	il-target-nzeb-	
	politecnico-di-milano-	
	10-dicembre-2014/	
	10-dice111b1e-2014/	
	https://www.ordinein	
	gegneri.milano.it/prof	
	essione/aggiorname	
	nto-	
	professionale/corsi-	
	accreditati-	
	cfp/riqualificazione-	
	energetica-degli-	
	edifici-pubblici-verso-	
	il-target-nzebndeg-	
	3-cfp	
	http://www.climaener	
	gia.it/content/milano-	



				convegno-sulla- riqualificazione- energetica-degli- edifici	
				http://www.infobuilde nergia.it/Allegati/502 0.pdf	
				http://www.infobuilde nergia.it/eventi/riquali ficazione-energetica- degli-edifici-pubblici- verso-il-target-nzeb- 2299.html	
				https://www.facebook .com/events/806495 472744226/	
				http://ediliziainrete.it/ attualit%C3%A0/riqu alificazione- energetica-degli- edifici-pubblici-verso- il-target-nzeb	
Study tour organized with TIS.  Workshop about				Workshop and visit tour at high efficiency buildings	Increase the knowledge on nZEB
nZEB target, presentation of AIDA project and visit to high energy efficiency buildings buildings	Oral	WP2/WP3/WP4	EURAC	https://enertour.bz.it/i t/news- it/copy_of_2015_Pro gr_enertour_Klimaho use_it_FINALE_fotob elle.pdf	and action carried out from the AIDA project
Study tour organized with TIS.				Workshop and visit tour at high efficiency buildings	Increase the knowledge on nZEB
Workshop about nZEB target, presentation of AIDA project and visit to high energy efficiency buildings buildings	Oral	WP2/WP3/WP4	EURAC	https://enertour.bz.it/i t/news- it/copy_of_2015_Pro gr_enertour_Klimaho use_it_FINALE_fotob elle.pdf	and action carried out from the AIDA project
Presentation of the results obtained within AIDA project in the integration of the energy performance requirements and	Oral	Klima-Energy Fair	EURAC	Workshop and visit tour at high efficiency buildings http://www.pannelliso lari.name/fiera- klimaenergy-2015-	Increase the knowledge on nZEB and action carried out from the AIDA project



IDP in public design tenders.				bolzano.php	
CASA&CLIMA n.52 Dicembre 2014	Publication	Article in the national periodical about high energy efficiency buildings	EURAC	Increase the knowledge on nZEB and high enrgy efficiency buildings. Presentation of the results achieved within AIDA project http://www.aidaproject.eu/downloads/19/Casa&Clima_Completo.pdf	Dissemination  Presentation of the result achieved within AIDA project
MODULO In phase of publication	Publication	Article in the national periodical about architecture	EURAC	Increase the knowledge on nZEB and high enrgy efficiency buildings. Presentation of the results achieved within AIDA project In phase of publication	Dissemination  Presentation of the result achieved within AIDA project
Cooperation and consultancy	Oral	Planning of nZEB school renovation	AEE INTEC	Experience overheating, energy performance	Cooperation with architect
Cooperation	Oral	Study tours, success examples	AEE INTEC	Cooperation with other project, sharing experience, buildings	Knowledge exchange when possible
Partnership	Oral	Study tours	AEE INTEC	Cooperation in study tour planning, sharing building examples	Cooperation, joint next study tour
Advice and Support	Oral	Workshop	AEE INTEC	Support in using the presented tool in collaboration with a municipality	No outcome
N/A	Cooperation and consultancy	Planning of nZEB school renovation	AEE INTEC	Experience overheating, energy performance	Cooperation with architect



N/A	Cooperation	Study tours, success examples	AEE INTEC	Cooperation with other project, sharing experience, buildings	Knowledge exchange when possible
N/A	Advice and Support	Workshop	AEE INTEC	Support in using the presented tool in collaboration with a municipality	No outcome
N/A	Partnership	Study tours	AEE INTEC	Cooperation in study tour planning, sharing building examples	Cooperation, joint next study tour
N/A	Consultancy	Ventilation systems for school building	AEE INTEC	Experience ventilation systems and units	Cooperation with municipality and school, installation of ventilation units
N/A	Cooperation	Study tour and workshop	AEE INTEC	Cooperation with IEE project SUSTAINCO to organise a joint event	Cooperation, joint study tour incl. workshop
N/A	Advice and support	Energy improvement of municipality	AEE INTEC	Possible measures to reduce the energy demand of the municipal buildings	Joint meeting but no further outcomes
N/A	Cooperation and consultancy	School renovations	AEE INTEC	Experience overheating and energy performance of renovated school buildings	Joint meeting and discussion of further cooperation
Kiss-JánosFerenc, Magyar ZöldkeresztEgyesület	Oral	Study tour	Geonardo	Cooperation along with a third party to refurbish a number of school buildings at small communities of a few hundred inhabitants	Meeting was initiated with the third party (KlébelsbergIntézmény fentartóKözpot) but no further action taken due to the lack of interest.
Faragó Karolina, NémethJózsef	Oral, E-mail	Study tour	Geonardo	EDF DÉMÁSZ one of the largest electricity provider offered its connections and links to 140 Hungarian municipalities	A mutually beneficial setup has to be conceived to make the efforts worthwhile for EDF's point of view too, discussions are still on



KomlósFerenc	Oral	Study tour	Geonardo	He is in the heat pump business and was wondering about potential future cooperation	none so far
Friedman Ani, Magyar PasszívházSzövetség	E-mail	General	Geonardo	MAPASZ invited Geonardo to attend the 6th Hungarian Passive House Conference for networking purposes and to get the latest updates in the industry	Few delegates on study tours
VadovicsKristóf, Greendependent Institute	E-mail, phone, oral	General	Geonardo	Cooperation between the nZEB Open Door Days project and AIDA to improve the visibility of the two projects	Cross linked dissemination of relevant events at the projects' websites
Bartomeu Casals Piñol	Oral, e-mail	Study tour	IREC	Want to discuss about the possibility to organize a Study Tour in EspaiZero building (They have monitoring data and mane list of innovation and impletation concept in nZEB).	Planned the 5th Study tour to EspaiZaero to next November 2013
Leticia Ortega, Dr. Architect  Departamento de Vida Útil, Rehabilitación de edificios - InstitutoValenciano de la Edificación (Department of Service, Life Building Retrofit - Valencia Institute of Building)  www.five.es	E-mail	General	IREC	Interest in collaborating with IREC in the framework of AIDA project. She explain that the Building Institute is participating in the project Power House Nearly Zero Energy challenge (http://www.powerhouse europe.eu/), related to nZEB buildings (monitoring 5 pilot cases-new and rehabilitation NZEB and training courses to master builders and owners)	Referral to AIDA homepage and sent information about the project and next activities. According to be in contact to discuss possible ways of collaboration.
Monica Prats (Export Advisor)  DelegaciónComercial de Dinamarca- España Trade Commission of Denmark -Spain-	E-mail	Response a mailing about next ST in Spain.	IREC	She asked us for English dissemination about the Activities of Aida in Spain.	Sent information about the next activities in English version, in special the International events in Spain,



Ramon BarnadaLópez;  Gremi de constructorsd'obres.  www.gremi-obres.org	phone, oral	Response a mailing about next ST in Spain.	IREC	Interest in the dissemination of AIDA project and activities (ST and WS) addressed to the unionized members.	Referral to AIDA homepage and sent specific information about the project and next activities related to this target group.
Lola Berga  Secretary of  Confederación de Empresarios de la Construcción de Aragón. Confederation of Construction Entrepreneurs of Aragón.	E-mail	Response a mailing about next ST in Spain.	IREC	Interest in the registration of next AIDA ST and WS between the members of the Confederation of Construction entrepreneurs.	Referral to AIDA homepage and sent information about the project and next activities (2 registration have been made).
Sándor KASZA	E-mail	general	IREC	Interest in participate as a building pilot in the AIDA project with the Zala County NP Dev. Co (owner of ZEB office building)	Referral to AIDA project has not any Pilot Actions, but inform him about the potentially the building can be a study tour in Hungary.  Sent copy and present Hungary partner: Geonardo Environmental Technologies
Toni Montiel Portella	E-mail	Study tour	IREC	Interest in the AIDA Project and potential collaboration in his projects in the framework of AIDA and financial sources.	Toni Montiel Portella
Said OULD AMROUCHE	E-mail	general	IREC	Interested in AIDA project, to join a proposal using integrated solar photovoltaic in buildings (BIPV) with the CDER (Centre de Développement des Energies Renouvelables- Algiers, Algeria	Referral to AIDA web deliverables, concept and next activities.



Marcos António Nogueira -Iradiare	E-mail	general	IREC	Interested in providing demonstration sites and combined with funding/ financing in the AIDA project.	Explain the objectives of AIDA project and referred to AIDA web deliverables, concept and next activities.
BOSCH BATLLE CONSTRUCCIONS	E-mail	Study tour	IREC	Interest in the AIDA Project and others projects related retrofitting in Residential sector.	Referral to AIDA web deliverables, concept and next activities and to MARIE project (MED)
Green Building Council of Spain	E-mail	general	IREC	Interesting in our dissemination or spread about the student's competition into the Congress WSB14	Referral to our participation in the Congress and that we have made dissemination refer to the event into our AIDA participants.
ICAEN –Catalan Institute of Energy	E-mail	general	IREC	Interesting in promote the AIDA project in the web of ICAEN, as a project related to promoting nZEB-NZEB initiatives	Sent a resume to the AIDA project to publish on line (ICAEN web) and link with CIMNE to possible national contact point
Mr Pavlos Kamaras Ms Vassilopoulou	Oral, phone	General	CRES	Cooperation of 21OTA to promote nZEB in member municipalities  Request to inform municipalities	Meeting with municipalities,  Promotion of AIDA material  Contacts/call to memebers for joining AIDA
Mr Karonis	Phone	General	CRES	Response to 21OTA call  Interest in cooperation Municipality of Irakleio	Municipal decision to join AIDA
Mr. Thomas Chrissafis	Phone, e-mail	General	CRES	Response to 21OTA call  Interest in cooperation Municipality of Galasti  Discussion about new kindergarten to be constructed	Municipal agreement to join AIDA
Ms Eleni Varvarezou	Oral, phone, e-mail	General Study Tour	CRES	General Cooperation with municipality PavlosMelas, possible buildings for nZEB tender	Municipal decision to join AIDA



Ms.SkitsaVasiliki, Ms.Xrisikopoulou Eleni Mr D. AMitsis Ms Toloudi	Phone, oral	General Study Tour	CRES	General Cooperation in AIDA, in response to 210TA Call, Interest in participation in WP3, technical issues about nZEB buildings	Signed agreement nZEB Building proposed for tender  Invitations sent for 2 <sup>nd</sup>
Mr Grigoris Kalampoukas Chrysanthi Kiskini	Phone, e-mail	General Study Tour	CRES	Participation of Region of Central Macedonia in promoting AIDA to municipalities  Policies for promoting nZEB	Study Tour to municipalities, Interest in general information and collaboration about nZEB
Ms. Irene Tsakiridou	Oral, phone, e-mail	General	CRES	General info about AIDA How to involve municipalities	Promotion of 2 <sup>nd</sup> Study tour and AIDA material
Ms Kassiani Partzali	Oral, phone, e-mail	General Study Tour	CRES	General Cooperation with municipality of Ampelokipi-Menemeni, possible builidngs for nZEB tender	Municipal decision to join AIDA
Ms Smaro Georgiadou, Ms A. Tsikoti, Mr I. Minadis	Oral, phone, e-mail	General, Study Tour	CRES	General info about AIDA Support to SEAP development Technical specifications for low energy buildings	Participation in WP4  nZEB in SEAP of Municipality of Thessaloniki
Mr Marina Vassilopoulou	Oral, e-mail	General	CRES	General information about nZEB buildings	Information about low energy school buildings Possible cooperation in WP3
Mr Polychroniadis Ms Theodorakopoulou	Phone, e-mail	General Study Tour	CRES	General information about AIDA and Study Tours	Participation in Study Tour  General interest in AIDA outcomes and implementation in Municipality of Neapoli- Sykies
Ms Kiki Sai	Phone	Study Tour	CRES	General interest about AIDA	Presentation of building of Municipality of Pilea-Hortiati for Study Tour



Mr. Konstantakopoulos Manolis	Oral	General	CRES	General interest in AIDA from the Municipality of AgiaParaskevi	Participation in meeting in response to 210TA call
Ms.Georgopoulou Stamatina	Oral	General	CRES	General interest in AIDA from the Municipality of Papagou-Holargos	Participation in meeting in response to 210TA call
Mr. Manasis Giannis	Oral	General	CRES	General interest in AIDA from the Municipality of Vrilissia	Participation in meeting in response to 210TA call
Ms.DimitraStavrou, Mr.Byron Samaropoulos	Oral	General	CRES	General interest in AIDA from the Municipality of Filothei- Psihiko	Participation in meeting in response to 210TA call
Ms Alexandra Alexandropoulou	Oral	General	CRES	General interest in AIDA from the Municipality of Halandri	Participation in meeting in response to 210TA call
RURENR Network	Oral	Workshop at Meze Autumn University of the Négawatt Association	HESPUL	General interest in AIDA	strenghtened partnership with RURENR
TEPOS Network	Oral	Workshop at Meze Autumn University of the Négawatt Association	HESPUL	General interest in AIDA	strenghtened partnership with RURENR
Dominique Gauzin Muller	Oral, email	Workshop at Meze Autumn University of the Négawatt Association	HESPUL	General interest in AIDA	Voralberg study tour
Julien BOURON, Benoit FOUQUEREAU of (Alisee Nantes)	Oral, email	presentation of the ecorenover.org tool	HESPUL	General interest in the tool, in HESPUL's and AIDA's activities	discussion of further cooperation
Mathieu LOONES (PACT ADRIM de la SOMME)	Oral	presentation of the ecorenover.org tool	HESPUL	General interest in the tool, in HESPUL's and AIDA's activities	discussion of further cooperation



Aline LEJART ( <i>EIE BRETAGNE)</i>	oral, email	presentation of the ecorenover.org tool	HESPUL	General interest in the tool, in HESPUL's and AIDA's activities	discussion of further cooperation
Christine LEVAVASSEUR ( GRAPE BASSE NORMANDIE)	email, oral	presentation of the ecorenover.org tool	HESPUL	General interest in the tool, in HESPUL's and AIDA's activities	discussion of further cooperation
Adrien LECOMPTE (ADIL DE L'YONNE)	oral	presentation of the ecorenover.org tool	HESPUL	General interest in the tool, in HESPUL's and AIDA's activities	discussion of further cooperation
Thomas BOBE ( ALE PAYS DE SAINT-BRIEUC)	oral	presentation of the ecorenover.org tool	HESPUL	General interest in the tool, in HESPUL's and AIDA's activities	discussion of further cooperation
Diputació de Barcelona (http://www.diba.es/)	E-mail, phone	Meeting about AIDA Contact Point	CIMNE	Study tours Promotion of best practice to Municipalities Promotion of planning, strategic and financial nZEB schemes at national level. Dissemination of AIDA deliverables	Contact established without interest of signing a MoU (Jan 2014)
Diputació de Girona (http://www.ddgi.cat/)	E-mail, phone	Meeting about AIDA Contact Point	CIMNE	Study tours Promotion of best practice to Municipalities Promotion of planning, strategic and financial nZEB schemes at national level. Dissemination of AIDA deliverables	Contact established since Jan 2014 - March 2015. Finally, the MoU agreement was only signed with CILMA as AIDA contact point representative of Girona municipalities
Diputació de Lleida (http://www.diputaciolle ida.cat/)	E-mail, phone	Meeting about AIDA Contact Point	CIMNE	Study tours Promotion of best practice to Municipalities Promotion of planning, strategic and financial nZEB schemes at national level. Dissemination of AIDA deliverables	Comunications were stablished since Jan 2014 - March 2015. Finally, they have not interest in stablishing an AIDA contact point due to administrative barriers (long periods and strict requirements to sign a MoU)



Fundació Tarraco Energia Local (https://www.tarragona .cat/la- ciutat/planol/ubicacion s/medi- ambient/fundacio- privada-tarraco- energia-local)	E-mail, phone	Meeting about AIDA Contact Point	CIMNE	Study tours Promotion of best practice to Municipalities Promotion of planning, strategic and financial nZEB schemes at national level. Dissemination of AIDA deliverables	Comunications were stablished since Jan 2014 - March 2015. Finally, they have not interest in stablishing an AIDA contact point due to administrative barriers (long periods and strict requirements to sign a MoU)
CILMA (http://www.cilma.cat/) Consell d'Iniciatives locals per al Medi Ambient de les comarques de Girona	E-mail, phone	Meeting about AIDA Contact Point	CIMNE	Study tours Promotion of best practice to Municipalities Promotion of planning, strategic and financial nZEB schemes at national level. Dissemination of AIDA deliverables	MoU signed (March 2015)
ICAEN (http://www.gencat.cat/ icaen/) Institut Català d'Energia	E-mail, phone	Meeting about AIDA Contact Point	CIMNE	Study tours Promotion of best practice to Municipalities Promotion of planning, strategic and financial nZEB schemes at national level. Dissemination of AIDA deliverables	Contact established without interest of signing a MoU (Jan 2014)
ALEM (http://www.energiamu rcia.es/) Agencia Local de la Energía y cambio climático de Murcia	E-mail, phone	Meeting about AIDA Contact Point	CIMNE	Study tours Promotion of best practice to Municipalities Promotion of planning, strategic and financial nZEB schemes at national level. Dissemination of AIDA deliverables	MoU signed (March 2015)
BUILDUP	E-mail, phone	Meeting about AIDA Contact Point	CIMNE	Energy efficiency solutions for Public authorities and building professionals by News, Events, Publications, Useful links, Good practices, Study cases, Professional tools, financing, training, country factsheets, overview articles, webinars, people, blogs, communities	MoU still pending to be signed (March 2015)



Fraser Architecture	Advice and Consultancy	General telephone enquiry.	Greenspa ce	Request for advice and consultancy on nZEB.	Feasibility studies carried out on two community projects for new buildings. Both will be nZEB buildings.
SBA Architects	Advice and Consultancy	Study Tour	Greenspa ce	Request for advice and consultancy on nZEB in refurbishment of traditional housing.	Planned feasibility study on refurbishment options and funding being sought for demonstration refurbishment project.
Hampshire Council	Cooperation	General telephone enquiry	Greenspa ce	Interested in participation in AIDA	Information on AIDA project forwarded however agreement to participate was not achieved despite several attempts to follow up
Perth and Kinross Council	Cooperation	e-mail enquiry	Greenspa ce	Interested in participation in AIDA	Information on AIDA project forwarded and Council indicated they wished to participate however a signed agreement was not achieved despite several attempts to follow up
Architype Ltd	Partnership	General telephone enquiry	Greenspa ce	Wish to work in partnership with AIDA to promote Passivhaus buildings.	Provided access to two Passivehaus buildings for study tours.